



Canada's **Building** Centre®

**Project Of The Month**

# ROOFING & SIDING



**JamesHardie™**



## PROJECT OF THE MONTH: ROOFING & SIDING



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# Trends

When choosing exterior finishes, you have a unique opportunity to transform your home with an exterior makeover. These days, there are more roofing and siding options available to homeowners than ever before so don't be afraid to be creative. A common trend is to stick to one colour but change up the texture to highlight an architectural feature. This could be one colour of steel roofing for the porch roof and the same coloured shingles for the rest of the house. Or a single colour of siding but with one style for the main floor and a different style for the second storey. If you are not that adventurous, simply changing your roof colour can have a dramatic affect or changing the siding in your roof gable to a different texture can add visual interest. Another popular trend is to include stone veneer in your mix of materials to give your home character and increase curb appeal. When planning your exterior project, consider improving the R-value of your home by installing a layer of insulation under your new siding. The addition of exterior rigid foam board insulation can make a significant difference in overall thermal performance of your home.

**TIMBER MART** carries top quality roofing & siding products from trusted suppliers. Our Experts can ensure a successful roofing & siding project by helping you choose the right materials for your home and budget.





## PROJECT OF THE MONTH: ROOFING & SIDING



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# Roofing shingle tips

When choosing a roofing material, you should consider the climate you live in, the architectural design of your home, how long you plan to live in your home and your budget. There are many types of roofing materials available. The most common and affordable are fibreglass and architectural laminated shingles. Each has their own distinctive look and are a great choice for almost any home.

**Fibreglass** Fibreglass shingles are one of the more popular roofing choices today. They have a sculpted look and come in a vast number of styles and colours.

**Architectural laminate** These cost more and are available in more luxurious looking styles. This is a good choice if you're planning to stay in your home for many years to come.

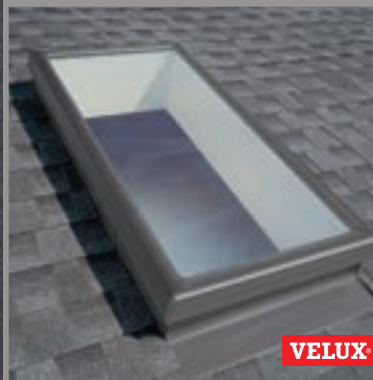
**Overlay or tear off** There are factors to consider when deciding whether to remove old shingles or install new shingles on top of the old. If there are already two layers of shingles on your roof or there are problems with your roof decking, then you should remove them. Note that removing old shingles is the only way to thoroughly inspect your roof deck. Also, some manufacturers may require shingle installation directly on roof decking as part of their warranty.

**Warranty** Special consideration should be given to the manufacturer warranty as it can greatly impact long term roof performance and your budget. Usually the higher the warranty timespan, the higher the cost of the shingle. Also, take a close look at the terms and conditions for the roofing material and installation requirements.

**While you're at it:**

## Install a skylight

A great time to install a skylight is when the shingles are off and the roof decking is exposed. It's as simple as cutting a hole, installing the skylight, trimming it out, and then installing the appropriate flashing as the roof is completed.



## Having trouble visualizing a new roof on your home?

Try an online preview tool with a photo of your home.

Click on the manufacturer logo on the right for their roof visualizer tool.





## PROJECT OF THE MONTH: ROOFING & SIDING



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Product  
profile

# Metal roofing: a modern classic

Properly installed, a metal roof has the durability and strength to last as long as the structure it sits on. For this reason, it is an investment that will increase the resale value of your home. Other benefits include low maintenance, fire resistance, energy efficiency and fully recyclable properties. Some types of metal roofing can be applied over an existing roof without the need of additional structural support. This depends on where you live so check your local building code prior to installation. The metal roof most commonly installed is the traditional vertical ribbed panel or "standing seam" construction. This type of metal roof was commonly used for utility buildings but can now be found as the main roofing material on contemporary style homes. Often it is used on traditional homes to highlight an architectural detail like a porch or window overhang. True Nature Metal Roof Tiles by VicWest is another metal roof option. These tiles have all the benefits of a ribbed metal roof but with the appearance of natural materials like slate, shake and clay tile. Specialized multi-coloured paint coatings are designed to look even more like their traditional counterparts.



Cedar Creek Shake

# TRUE NATURE

INSPIRED BY NATURE  
ENGINEERED BY VICWEST



North Ridge Slate



## PROJECT OF THE MONTH: ROOFING & SIDING

# When is it time for a new roof?



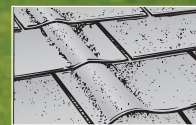
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The most obvious sign you might need a new roof is finding water inside your home. To prevent leaks from getting through to your living space, regularly inspect your attic especially after a rain storm or if you notice large icicles along your eaves in winter. Icicles could be a sign of an ice dam which forms when snow on the roof melts, runs down to the eaves, then freezes. As more water runs down and encounters the ice dam, it may then run up and under the shingles, potentially penetrating the roof deck. When investigating a water source, keep in mind that water can travel a fair distance from the actual leak to where it eventually shows itself. Look for dark spots in attic lumber, especially around vents and chimneys, caused by an active leak or condensation from poor roof ventilation. While checking for leaks, see if the roof decking is sagging between the rafters. If it is, it will need to be replaced when a new roof is installed.

Outdoors, inspect shingles for waves or ripples, adhesive failure, surface dull spots, broken or loose shingles. Loose granules on the surface is an indication of shingle decay. A few loose shingles may not mean a total roof replacement and could be a simple DIY repair.



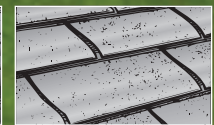
**Bare spots**



**Buckling**



**Curling**



**Clawing**

Whether you are installing a new roof or repairing an existing roof, **TIMBER MART** has all the supplies you will need to get the job done right! Talk to one of our Roofing Experts about your project today.





## PROJECT OF THE MONTH: ROOFING & SIDING



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# The importance of attic ventilation

Proper attic ventilation is an important component of a roof system since it keeps your house warm in winter and cooler in summer. It also extends the life of your roof by venting moisture from your attic to prevent rot, mold, and mildew. To provide proper attic ventilation, your home should have soffit vents, ridge vents and supplemental roof vents. Soffit vents and supplemental vents including gable, domed or turbine vents bring outside air into your attic while ridge vents exhaust hot air out of your attic. Shingle warranties may make coverage conditional on meeting their minimum ventilation requirements. Consult the manufacturer for specific ventilation requirements when selecting a shingle product.



### Ridge vent

Uses wind power to remove hot air from the attic through the peak of the roof.



### Soffit vents

Allows fresh air to enter the attic, pushing hot and moist air to exit the attic through the roof vent.





## PROJECT OF THE MONTH: ROOFING & SIDING

# Build dreams, get rewarded



X



Get

# 75

**AIR MILES®  
Bonus Miles™**

with this coupon and  
purchase of \$125 or more

**Terms and Conditions:** Offer valid August 1 to 31, 2022. Valid only at participating TIMBER MART locations. Minimum \$125.00 purchase must be spent in a single transaction, excluding taxes, gift cards, delivery charges and wholesale and house accounts. Limit of one bonus offer per collector number per promotional period. Coupon must be presented or shown on mobile device at the time of eligible purchase. AIR MILES card must be presented at the time of the purchase. Offer cannot be combined with any other AIR MILES bonus offer or AIR MILES promotion. Bonus offers are not cumulative. Please allow up to 30 days for the Bonus Miles to be posted to your collector account.

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## PROJECT OF THE MONTH: ROOFING & SIDING



# Tips for choosing vinyl siding

Year after year, vinyl siding remains the popular choice for homeowners planning an exterior makeover. It offers an unbeatable combination of durability, affordability and low maintenance. There are many factors to consider when choosing vinyl siding and it can be difficult to know where to start. Below are a few tips to help you get started.

**Colour** This is one of the biggest decisions you'll have to make so start there. You can stay with your home's existing colour or you can take this opportunity to add tremendous curb appeal and change the colour to something fresh and current.

**Profile** Common profiles are clapboard, dutchlap, rabbeted bevel and beaded. Each is available in assorted textures and widths. Your home's architecture can be your guide when it comes to choosing. Some profiles are smooth and some are heavily wood-grained. Some have the look of many narrow boards and some have the look of fewer wider boards. Take into consideration the shadow line of each option. The siding profile you choose can dramatically alter the look of your home's exterior so this decision should be carefully thought out.

**Horizontal or vertical** Deciding between horizontal and vertical siding is a personal choice. Horizontal siding has been the go-to choice for decades but vertical siding, also called board & batten, is gaining popularity. It has a distinctive look and can be found on a variety of home styles.

**Shake it up** Don't be afraid to mix profiles, texture and colour when selecting materials for the different parts of your house. Adding shake-style or vertical board and batten siding in a complimentary colour to the gables of your home will not only add visual interest, it will also provide an added design dimension.

**Trim** Finish off your siding project with decorative siding trim to highlight your home's architecture. Enhance your windows, doors, roofline, corners and any other feature you want to accentuate. Choose classic white or a contrasting colour to add a bold touch.

TIMBER MART can help you determine the right vinyl siding for your home. We'll show you the options available, discuss your preferences and budget and make sure your project meets all your expectations.



## PROJECT OF THE MONTH: ROOFING & SIDING



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### Product profile

# Four specialty sidings

# 1

## Fusion Stone Stone Veneer

Adding the look of natural stone to your home immediately gives a high-end look for not necessarily a high-end cost. Fusion Stone is an easy and budget-friendly way to beautifully upgrade your home, inside and out. Fusion Stone can be installed on both new and existing wall assemblies regardless of surface. It is the only thin stone system on the market that mechanically fastens each piece to the wall by using stainless steel clips and screws included in the box. With just a few basic tools your average home handyperson is transformed into a Fusion Stone expert!! Available in three distinct textures, all backed by a lifetime guarantee, Fusion Stone also offers accessories to give your project a professionally crafted finish.



# 2

## James Hardie Fibre® Cement Siding

Designed to resist extreme conditions while delivering long term beauty. Enjoy the warm, natural look of wood with unprecedented peace of mind. This high-quality siding is available in an assortment of styles, textures and colour finishes to match your home's architecture and enhance your curb appeal. Made from non-combustible fibre cement (cement, sand and cellulose fibres), this siding is specifically designed to handle Canada's freezing temperatures, seasonal temperature variations, snow and ice. With James Hardie's ColorPlus® Technology, siding is UV-resistant and won't fade in the sun. James Hardie Siding is also easy to clean, pest and fire resistant and backed by an unmatched warranty.





## PROJECT OF THE MONTH: ROOFING & SIDING



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Product  
profile



### 3 BELLARA™ Steel Siding

Bellara panels are engineered from steel and crafted to emulate natural wood. Each panel, made from 26-gauge galvanized steel, is 5.25 inches wide by 12 feet long. A 5/8 inch thick architectural profile adds to the sense of realism. Natural looking wood grains and knots bring the imagery to life in 5 unique plank designs that creates a variation of pattern and a truly authentic look. Bellara Steel Siding is backed by a 40-year warranty which ensures protection from rust, and will not warp, crack, peel, chip, or attract mould, mildew or pests. Unlike painted siding, Bellara panels won't flake from UV exposure. Colour-matched trims are available to create a seamless facade.



### 4 Cape Cod Finished Wood Siding

Give your home the first impression it deserves with natural wood siding. Strong, durable and customizable, nothing makes your home look more welcoming and comfortable. There is a wide range of siding options to complement your home's design and your personal taste. Styles vary from traditional horizontal rabbeted bevel, to vertical board and batten or sleek modern Euro channel. Complementary trims and accessories will add beautiful architectural detail to your home. Another style option, Eastern white cedar shingles enhance the look of your home and make a statement when combined with this natural wood siding. Not available in western Canada.



## PROJECT OF THE MONTH: ROOFING & SIDING



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# Roofing & siding maintenance

Keeping the exterior of your home well maintained is important for the lifespan of your roofing and siding systems and that starts with regular inspections. Both roofing and siding are susceptible to rot and wind damage which can be prevented if you look for signs of problems early. Finding potential problems and making repairs will prevent a small problem from becoming a big, expensive problem.



## Roofing

**Inspect** When inspecting your roof, look for broken, loose or missing shingles which will need to be replaced.. Check shingles for signs of wear. Shingles that curl or don't lay flat are reaching the end of their lifespan.

**Moss** Remove any moss you find. If left to grow, it will slowly degrade the structure of the shingle. Use a deck cleaning product with a soft brush to gently remove.

**Gutters** Gutters and downspouts are designed to to channel water off your roof, down to the ground and away from your foundation. Clogged gutters can cause water to back up onto your roof during a storm and and pool around the base of your house resulting in roof and foundation leaks. Removing built up debris in gutters and downspouts will prevent water damage and mould growth.



## Siding

**Inspect** No matter the type of siding you have, look for changes like warping or cracking. These could be signs of water damage behind the siding. Wood siding will show surface damage like chipped and peeling paint.

**Clean** It's surprising how much grime and dirt accumulates on exterior siding. Clean regularly with a power washer and if you have the option, use a gentle setting. For tough dirt, use diluted TSP, mild detergent or a cleaner specifically made for siding.

**Damage** Keep landscaping away from your siding. Moisture and constant friction from plants can cause damage over time. Heat sources like barbeques or heaters should be kept at a distance and don't lean anything against it. Most exterior siding is durable but you want to avoid any unnecessary damage.



## PROJECT OF THE MONTH: ROOFING & SIDING



# Revive your home's exterior with PPG Building Renewal Coatings

The PPG Building Renewal Program is designed to give property owners a one-stop resource for information on coating and paint products they need to restore the appearance of older, weathered homes.

### Why choose Building Renewal Coatings?

Restoring the exterior surfaces of a home extends the life of those materials and can delay replacement for many years. The cost of restoration is far less than the cost of replacement with comparable materials. PPG coating and paint products are available in a wide variety of colours giving you the opportunity to transform your home with an exterior colour makeover.

Below are links from the paint experts at PPG where you'll find the right products, services and colour tools for your project.



#### Tools & guides:

Product, service, and color tools to help you with your job



#### Primers:

The first step in protecting a quality finish



#### Roof coatings:

The PPG Building Renewal family of metal roof coatings



#### Surface treatments:

Water-borne surface preparation revolutionized



#### Thinners:

A building renewal solvent for every project





## PROJECT OF THE MONTH: ROOFING & SIDING

# Essential tools

We have the right tools to make your roofing or siding installation project easier



**Hand** For roofing and siding projects, you will need a hammer, level, tape measure, pry bar, utility knife, caulking gun, framing square, tin snips, chalk line, tool belt and hand saw.



**Power** Power tool essentials include a cordless drill, power nail gun and a power saw. Siding projects will need a fine tooth saw blade specifically for cutting siding.



**Safety** Staying safe is a priority, you will need ladder hooks, safety glasses and work gloves. For roofing projects include a safety harness, ridge anchor, roof brackets and non-slip shoes.

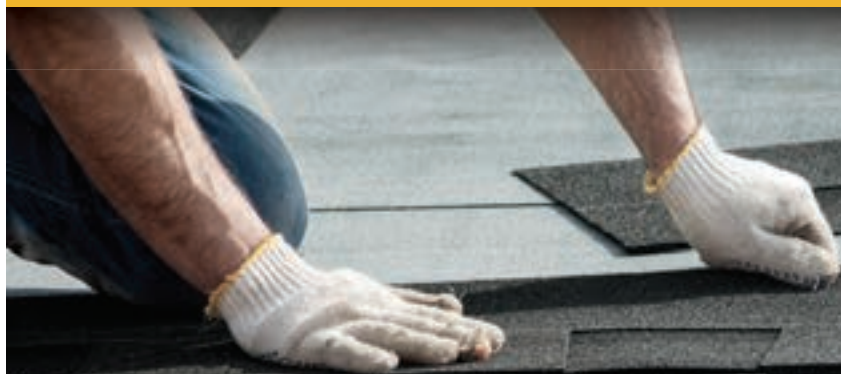


**Specialty** For roofing jobs, you will need a roof shovel, roof hatchet and a magnetic sweeper. For siding jobs you will need a snap lock punch and nail hole slot punch.



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**Other** Other essential tools are a good extension ladder, a wheelbarrow for hauling and a broom for cleanup. It's important to keep your whole toolkit handy so you are ready for anything.



## Buy now pay later with your Roofing & Siding Project Card\*

Build now, pay later makes it easy to offset the cost of your roofing & siding project for up to 6 months when you use your TIMBER MART credit card.



Click here to apply for financing instantly online or text Timbermart to 32471 (French 32472)

Financing provided by: **Fairstone**

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\*6 month No Payment/Same as Cash (code 14065). \*On approved credit. Financing provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your retail credit agreement and disclosure statement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance charges will accrue on the purchase from the beginning of the credit promotional period, but no minimum payments will be due during the promotional period. However, if you pay the purchase price in full by the expiration date of the promotional period, all the accrued finance charges will be waived and no finance charges will be assessed on the purchase. Otherwise, if you do not pay the purchase price in full by the expiration date of the promotional period, all of the accrued finance charges will be assessed to your account at that time at the APR disclosed in the Account Agreement. This offer cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and Account Agreement for further information. At participating TIMBER MART locations only. An annual membership fee, as set out in your Fairstone Financial Inc. Account agreement, may be charged to your Account subject to certain conditions. For further details, call Fairstone at 1-888-638-2274.



## PROJECT OF THE MONTH: ROOFING & SIDING



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# Sealant colour matching made easy

With the plethora of siding and trim colour options and finishes available on the market today, not only is choosing the proper exterior sealant important for your home, but the ability to colour match the sealant with your exterior project material will really help to achieve a professional finish. How do you know when to use a white, black, clear, or coloured sealant? Luckily, LePage has over 90 QUAD® and QUAD® MAX sealant colours to choose from, in addition to white and clear. These sealants are paintable as well. Read on for some pointers on how to choose the right colour for your project:

- Black is often used to seal exterior roofing penetrations such as vents and plumbing pipes, to cover exposed nails through shingles, and shingle-to-metal flashing intersections. Black caulk is flexible, ultraviolet-light resistant, and prevents water intrusion damage.
- Clear is most often used to create invisible bonds and when you are using dissimilar materials. It is also ideal when working with fine building materials, such as stone and brick, where it is difficult to find an ideal colour match to these substrates. Keep in mind that clear will show the area the sealant is covering, whereas translucent is a semitransparent option that hides the work underneath it.
- [When you want to achieve a precise colour match to your exterior finish, turn to the LePage Colour Match Tool, where you can quickly filter your sealant color options by selecting your exterior material manufacturer.](#) Colour matching eliminates the need to paint the sealant later.
- White remains a popular and versatile choice as well and can seamlessly blend with many materials. Keep in mind LePage QUAD® sealants in white are paintable as well, offering more flexibility for your project.

No matter the exterior project, TIMBER MART has a wide variety of LePage sealants so you can get the job done right.

