



Canada's **Building** Centre®

**Project Of The Month**

# ROOFING & SIDING



*Cape Cod*  
Finished Wood Siding



## PROJECT OF THE MONTH: ROOFING & SIDING



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# Smart style for your home

Art and science meet spectacularly when it comes to the exterior finishes of your home. Their outward beauty often hides extensive engineering designed to keep your home safe and protected for years to come. Multi-layered or laminated architectural shingles have grown in popularity and offer an elegant aesthetic with a longer lifetime. There are more siding options available to homeowners than ever before and each promises a combination of low maintenance and good looks. When choosing exterior finishes, you have a unique opportunity to transform your home with an exterior makeover. Something as simple as changing your roof colour can have a dramatic affect. Don't be afraid to mix textures. Adding shake-styled siding to the gables of your home will add visual dimension. Another consideration is improving the R-value of your home by adding a layer of insulation. Exterior rigid foam board insulation can make a significant difference in overall thermal performance of your home.

TIMBER MART carries top quality roofing & siding products from trusted suppliers. Our Experts can ensure a successful roofing & siding project by helping you choose the right materials for your home and budget.





# Choosing a new roof

Replacing asphalt shingles on a roof may seem like a straightforward project until you see the large amount of shingle options available. You will most likely start by considering something similar to your existing roofing material which is a safe choice since you already know what the end result will look like. Choosing a different colour of roof or a different shaped shingle can give your home an instant and refreshing transformation. Along with aesthetics there are other factors to consider and one is the weight of the shingle. A heavy shingle is not necessarily a better shingle. They add more weight to the structure of your roof plus they are more difficult to work with. Energy saving is another consideration. If you choose a dark coloured roof, it will absorb heat and help your home stay warm in winter. Lighter shades will deflect heat and keep your home cooler in summer. Some manufacturers offer cool roof technology which is a roofing system that delivers higher solar reflectance to reduce the amount of heat absorbed by the roof. Asphalt shingles can be applied directly over old shingles as long as the roof deck is in good condition. Shingles with a clear nailing zone make installation easier and correct installation is crucial for roofing projects. This is not only important for the life of your roof but the manufacturer warranty can be nullified if the roof is installed incorrectly. Study the warranty and manufacturer installation instructions before you start.

## Having trouble visualizing a new roof on your home?

Try an online preview tool with a photo of your home.

Click on the manufacturer logo below for their roof visualizer tool.



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## What is an architectural laminate shingle?

Until recently, the most common type of asphalt roofing shingle was the traditional 3-tab. The advancement of technology and changing consumer tastes has put architectural laminate shingles in the forefront of popularity. The term "laminate" means the construction consists of two or more basic shingles laminated together. The term "architectural" refers to the appearance simulating natural slate tiles or cedar shakes thus giving them more architectural visual interest. This look can be achieved by the colouring and by the cut of the shingle. There are different types of shingles within this category so cost can vary greatly. All will provide effective protection against wind and water penetration. If you live in an area that regularly experiences strong winds, consider a performance shingle. Higher end shingles can generally have a thicker construction and can more closely resemble natural slate tiles or cedar shakes.



# Metal roofing

**Beautiful. Worry-free.  
A sustainable lifetime roof.**

Properly installed, a metal roof has the durability and strength to last as long as your house. For this reason, it is an investment that will increase the resale value of your home. The metal roof most commonly installed is the traditional vertical ribbed panel or “standing seam” construction. This type of metal roof was once found only on utility buildings but now can be found as an architectural detail to highlight a porch or window overhang and it’s clean lines are now showing up as the main roofing material on contemporary style homes. Metal panel roofing requires little maintenance, is lightweight, fire resistant and keeps your home cooler in summer and warmer in winter. Some types of metal roofing can be applied over an existing roof without the need for additional structural support. This depends on where you live so check your local building code prior to installation. And when the time comes, metal is 100% recyclable so nothing ends up in landfill. Metal panel roofing comes in a wide range of colours and finishes; you can always find one that’s perfect for the style of your home.



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## PROJECT OF THE MONTH: ROOFING & SIDING

### Product profile

# Metal roof tiles

## The next generation in metal roofing

True Nature Metal Roof Tiles by VicWest is an innovative and elegant metal roofing collection, inspired by nature and offering life-like realism and lifetime protection. They have all the benefits of a metal roof including durability, strength, low maintenance, longevity, energy efficiency and they are recyclable as well..

What sets this roofing system apart from traditional metal roofing is it offers the appearance of natural materials like slate, shake, and clay tiles, but without the high cost and maintenance. Specialized paint coatings result in multi-hued finishes that are designed to look even more like their natural counterparts. Each 28-gauge steel metal tile is enhanced by layers of specialized coatings that combine to create a realistic finish that is protected from fading and corrosion in virtually all weather conditions. True Nature's Quadra-Loc technology locks tiles in place on all four sides for unprecedented water-tightness and virtually eliminates uplift from winds up to 180MPH.





## PROJECT OF THE MONTH: ROOFING & SIDING

# When is it time for a new roof?

The most obvious sign you might need a new roof is finding water inside your home. To prevent leaks from getting through to your living space, regularly inspect your attic especially after a rain storm or if you notice large icicles along your eaves in winter. Icicles could be a sign of an ice dam which forms when snow on the roof melts, runs down to the eaves, then freezes. As more water runs down and encounters the ice dam, it may then run up and under the shingles, potentially penetrating the roof deck. When investigating a water source, keep in mind that water can travel a fair distance from the actual leak to where it eventually shows itself. Look for dark spots in attic lumber, especially around vents and chimneys, caused by an active leak or condensation from poor roof ventilation. While checking for leaks, see if the roof decking is sagging between the rafters. If it is, it will need to be replaced when a new roof is installed. Outdoors, inspect shingles for waves or ripples, adhesive failure, surface dull spots, broken or loose shingles. Loose granules on the surface is an indication of shingle decay. A few loose shingles may not mean a total roof replacement and could be a simple DIY repair.

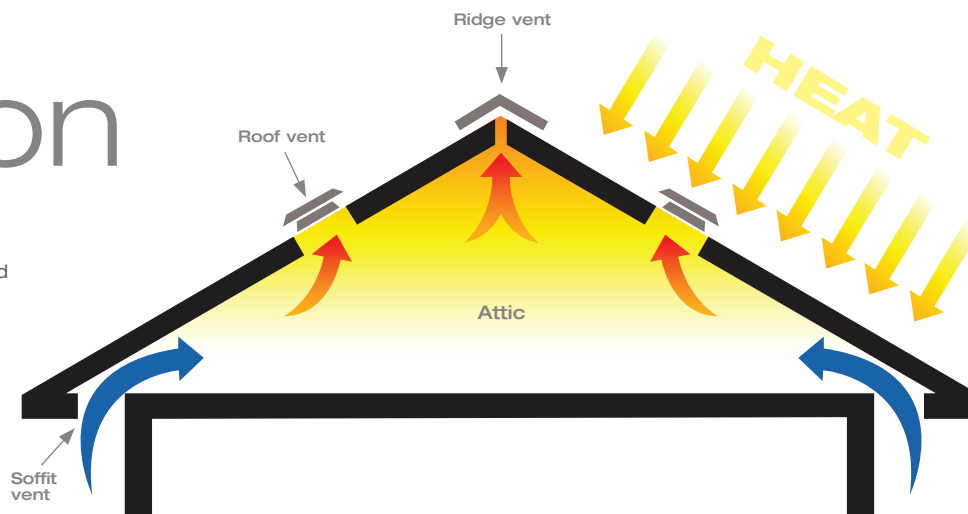
Whether you are installing a new roof or repairing an existing roof, TIMBER MART has all the supplies you will need to get the job done right! Talk to one of our Experts about your project today.



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## The importance of attic ventilation

Proper attic ventilation is an important component of an energy-efficient home since it keeps your house warm in winter and cooler in summer. It also extends the life of your roof by venting moisture from your attic to prevent rot, mold, and mildew. To provide proper attic ventilation, your home should have both soffit and ridge vents and sometimes gable vents. Soffit vents bring outside air into your attic while ridge and gable vents let hot air out of your attic. This system provides air movement under the roof that is exhausted out the top of the roof through the ridge vent. Shingle warranties may make coverage conditional on meeting their minimum ventilation requirements. Consult manufacturer for specific ventilation requirements when selecting a shingle product.



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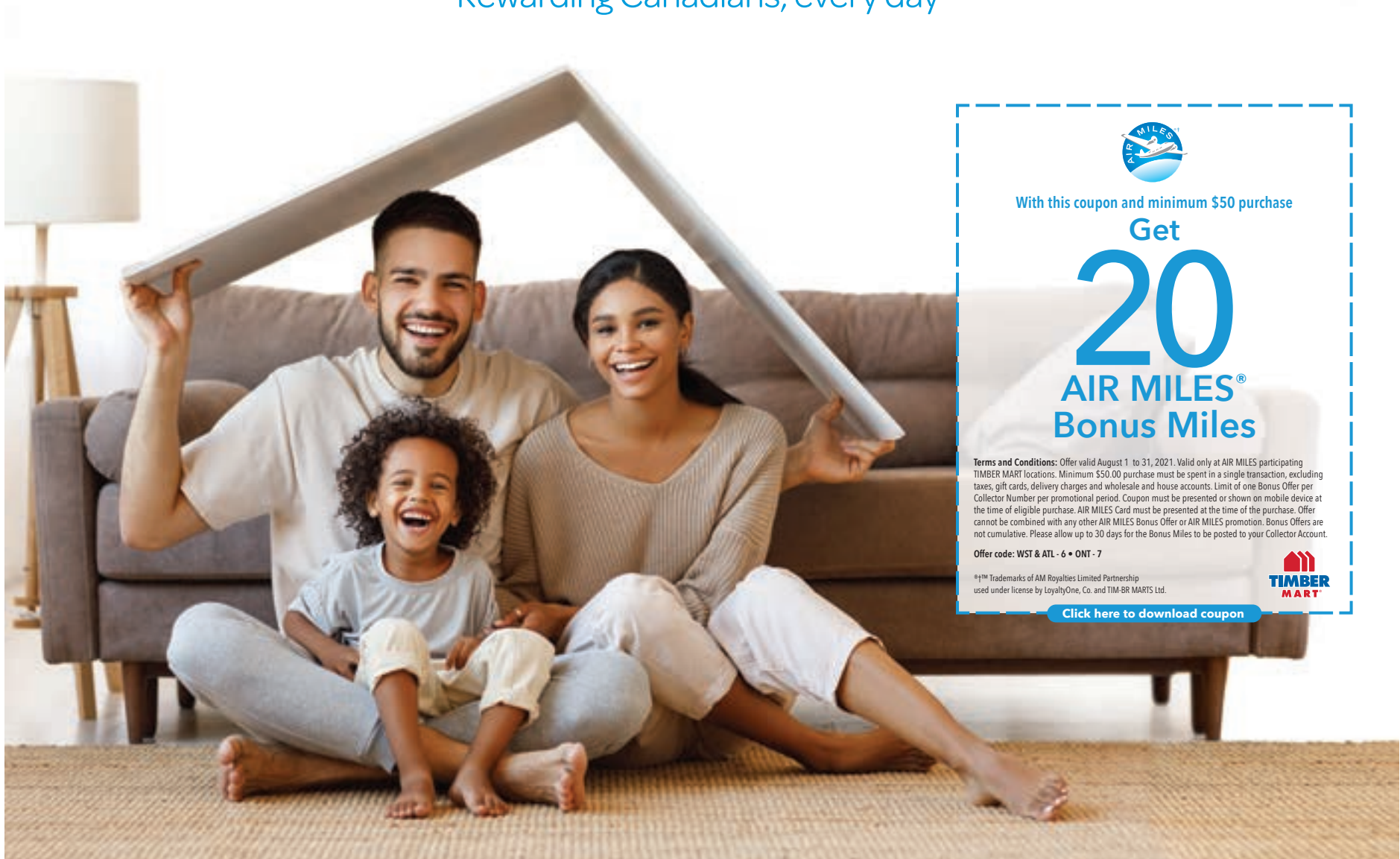
# Build dreams, get rewarded



X



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**Terms and Conditions:** Offer valid August 1 to 31, 2021. Valid only at AIR MILES participating TIMBER MART locations. Minimum \$50.00 purchase must be spent in a single transaction, excluding taxes, gift cards, delivery charges and wholesale and house accounts. Limit of one Bonus Offer per Collector Number per promotional period. Coupon must be presented or shown on mobile device at the time of eligible purchase. AIR MILES Card must be presented at the time of the purchase. Offer cannot be combined with any other AIR MILES Bonus Offer or AIR MILES promotion. Bonus Offers are not cumulative. Please allow up to 30 days for the Bonus Miles to be posted to your Collector Account.

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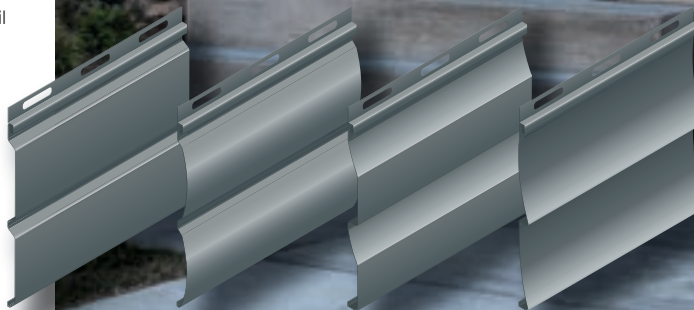
[Click here to download coupon](#)



# Where to start when choosing vinyl siding

Year after year, vinyl siding remains the popular choice for homeowners planning an exterior makeover. It offers an unbeatable combination of durability, affordability and low maintenance while available in a wide range of colours and styles. There are many factors to consider when choosing siding and it can be difficult to know where to start. Colour is one of the biggest decisions you'll have to make so start there. You can stay with your home's existing colour or you can take this opportunity to add tremendous curb appeal and change the colour to something fresh and current. The next step is choosing which profile is best suited to your house style. Common profiles are clapboard, dutchlap, rabbeted bevel and beaded. Each is available in assorted textures and widths. Your home's architecture can be your guide when it comes to choosing. Some profiles are smooth and some are heavily wood-grained. Some have the look of many narrow boards and some have the look of fewer wider boards. Take into consideration the shadow line of each option. The siding profile you choose can dramatically alter the look of your home's exterior so this decision should be carefully thought out. Don't be afraid to mix profiles, texture and colour when selecting materials for the different parts of your house. Adding polymeric shakes or vertical board and batten siding in a complimentary colour to the gables of your home will not only add visual interest, it will also provide added design dimension. Finish off your siding project with siding trim for a decorative detail to highlight your home's architecture. Enhance your windows, doors, roofline, corners and any other feature you want to accentuate. Choose classic white or a contrasting colour to add a bold touch.

We can help you determine the right material for your siding. We'll show you the options available, discuss your preferences and budget and make sure your project meets all your expectations.



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**TIMBER MART provides a number of siding style options to give your home a custom exterior. With siding profile choices, finish textures, accent and trim options, you can achieve the look and style you desire for your home.**



## PROJECT OF THE MONTH: ROOFING & SIDING



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*Cape Cod*  
Finished Wood Siding

Product  
profile

### The many looks of Cape Cod Finished Wood Siding

Give your home the first impression it deserves with natural wood siding. Strong, durable and customizable, nothing makes your home look more welcoming and comfortable. There is a wide range of siding options to complement your home's design and your personal taste. Styles vary from traditional horizontal rabbeted bevel, to vertical board and batten or sleek modern Euro channel. Complementary trims and accessories will add beautiful architectural detail to your home. Another style option, Eastern white cedar shingles enhance the look of your home and make a statement when combined with this natural wood siding. Cape Cod Finished Wood Siding is made from select Western Canadian lumber, carefully kiln dried twice, then sealed on all sides with a low maintenance, 100% acrylic coating that offers maximum protection and adhesion. Available in any colour, the factory applied two-coat process is backed by a 15 year limited warranty against peeling, chalking and blistering.

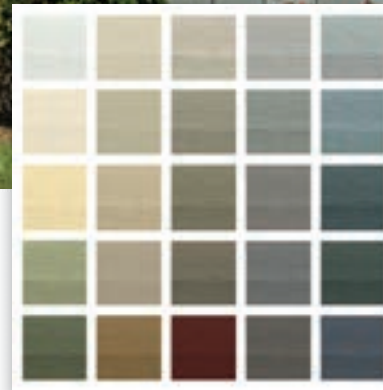




## PROJECT OF THE MONTH: ROOFING & SIDING



Product  
profile



## Traditional and timeless James Hardie Fibre® Cement Siding

James Hardie® fibre cement siding products are designed to resist the most extreme conditions while delivering long term beauty and lower maintenance. Enjoy the warm, natural look of wood with unprecedented peace of mind. This high-quality siding is available in an assortment of styles, textures and colour finishes to match your home's architecture and enhance your curb appeal. Made from non-combustible fibre cement (cement, sand and cellulose fibres), this best-selling product is specifically designed to handle Canada's freezing temperatures, seasonal temperature variations, snow and ice. With James Hardie's ColorPlus® Technology, your siding colour will be vibrant for years to come. The factory-applied oven baked finish is UV-ray resistant and guaranteed to last longer than regular paint as it won't fade in the sun. This means you won't need to worry about rotting, swelling or warping, which will save you money on repairs in the long run. For peace of mind James Hardie Siding is also easy to clean, pest and fire resistant and backed by an unmatched warranty.





## PROJECT OF THE MONTH: ROOFING & SIDING



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Ultra-realistic  
WOODGRAIN  
finishes



Product  
profile



Signature  
MATTE  
finishes



Traditional  
SIGNATURE  
finishes

## BELLARA™ Steel Siding Beauty locked-in

Crafted to emulate natural wood, engineered from steel, and designed to last a lifetime, Bellara panels celebrate nature. Each panel, made from 26-gauge galvanized steel, is 5.25 inches wide by 12 feet long. A 5/8 inch thick architectural profile adds to the sense of realism.

The process for creating a Bellara panel starts at the lumber yard, where Vicwest scours for rare woods with elegant grains and rustic barn-boards that have a beautifully aged patina. These woods are then digitally scanned using state-of-the-art photo-imaging equipment and then painstakingly recomposited. Once perfected, these images are painted onto the steel using state-of-the-art coil coating technology combined with the world's best PVDF paints which lock-in the wood's natural beauty for generations. The grains and knots are captured to bring the imagery to life in 5 unique plank designs which are thoughtfully mixed within the package creating a variation of pattern that achieves a truly authentic look.

Because Bellara panels are made from galvanized steel, it's backed by a 40-year warranty which ensures protection from rust, and will not warp, crack peel or chip, or attract mould mildew or pests. Unlike painted siding, Bellara panels won't flake from UV exposure. Color-matched trims are available to create a seamless facade.



# PROJECT OF THE MONTH: ROOFING & SIDING



Product profile



## Do-it-yourself exterior & interior stone veneer

Adding the look of natural stone to your home immediately gives a high end look and for not necessarily a high end cost. Fusion Stone is an easy and budget-friendly way to beautifully upgrade your home, inside and out. Available in three distinct textures, all backed by a lifetime guarantee, Fusion Stone can be installed on both new and existing wall assemblies regardless of surface. It is the only thin stone system on the market that mechanically fastens each piece to the wall by using stainless steel clips and screws included in the box. With just a few basic tools your average home handyman is transformed Fusion Stone expert! Fusion Stone also offers accessories to give your project a professionally crafted finish.

Dry-Stack



Great Lakes



Peninsula LedgeStone





## PROJECT OF THE MONTH: ROOFING & SIDING



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### Keep it simple

Whatever type of home you have, your exterior colour palette should feel appropriate to the architectural style. Also, think about your permanent elements like stone, brick or masonry. Your colour palette should work with their underlying tones. Besides what colour to choose, another consideration is how many colours to choose. A single colour for the body of your house with a contrasting colour for trim is a simple, minimal look that can give your home a fresh, contemporary look.

# Choosing a colour palette

### Multiple shades

Often, an exterior palette has three parts: a main colour, an accent colour and a trim colour. These colours can be monochromatic for a modern look or varied for a more traditional look. If your main colour is dark, ideally the trim colour is light with the accent in the middle. And vice versa, main colour light, trim colour dark, accent in the middle. You can add a fourth colour to your front door in a colour that blends into your palette or is completely different.

The colour experts at PPG and SICO have ready-made paint palettes of various colour combinations with today's trends in mind. Click on the links below and check out beautiful colour combinations that will inspire.



[Classic and contemporary paint colours for your home](#)



[Our most popular, most specified exterior house colours](#)





## PROJECT OF THE MONTH: ROOFING & SIDING

# Need tools? We've got them

The right tools always make the job easier and we have the latest tools to complete your roofing and siding projects. We can also give you tips on how to use the tools effectively.



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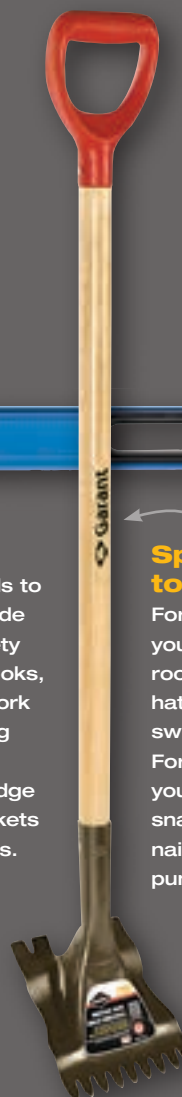


**Power tools** For roofing & siding projects, essentials include a cordless drill, pneumatic nail gun and a power saw. Siding projects will need a fine tooth saw blade specific for cutting siding.



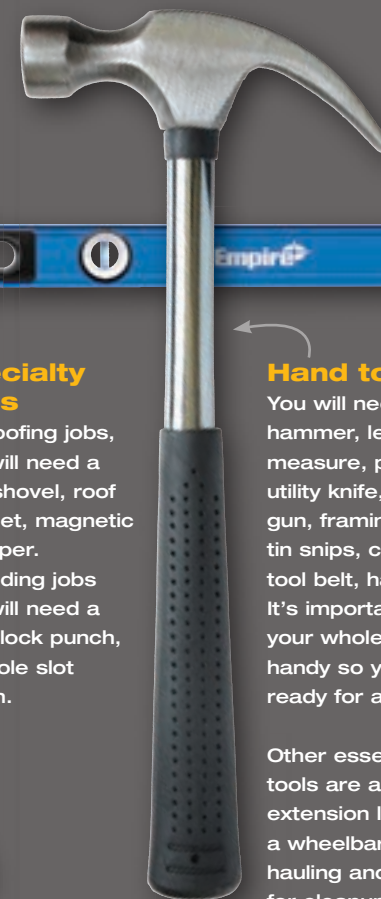
### Safety tools

Staying safe needs to be a priority, include these in your safety tool list: ladder hooks, safety glasses, work gloves. For roofing projects include a safety harness, ridge anchor, roof brackets and non-slip shoes.



### Specialty tools

For roofing jobs, you will need a roof shovel, roof hatchet, magnetic sweeper. For siding jobs you will need a snap lock punch, nail hole slot punch.



### Hand tools

You will need a hammer, level, tape measure, prybar, utility knife, caulking gun, framing square, tin snips, chalk line, tool belt, hand saw. It's important to keep your whole toolkit handy so you are ready for anything.

Other essential tools are a good extension ladder, a wheelbarrow for hauling and a broom for cleanup.



## Buy now pay later with your Roofing & Siding Project Card\*

Buy now, pay later makes it easy to offset the cost of your roofing & siding project for up to 6 months when you use your TIMBER MART credit card.



Click here to apply for financing instantly online or text Timbermart to 75837 (French 51767).

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\*On approved credit (promo code 14065). A \$21 annual membership fee may be charged to your Account subject to certain conditions. At participating locations only. Offer applies to a total single purchase of \$299 or more, using your TIMBER MART consumer credit card. Financing is provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance Charges will accrue on the purchase from the beginning of the credit promotional period of 6 months, but no minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance Charges will be assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time. On termination or expiry of the credit promotional plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the Regular Credit Plan will apply to all outstanding balances owing. This offer cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and Account Agreement for further information.



## PROJECT OF THE MONTH: ROOFING & SIDING



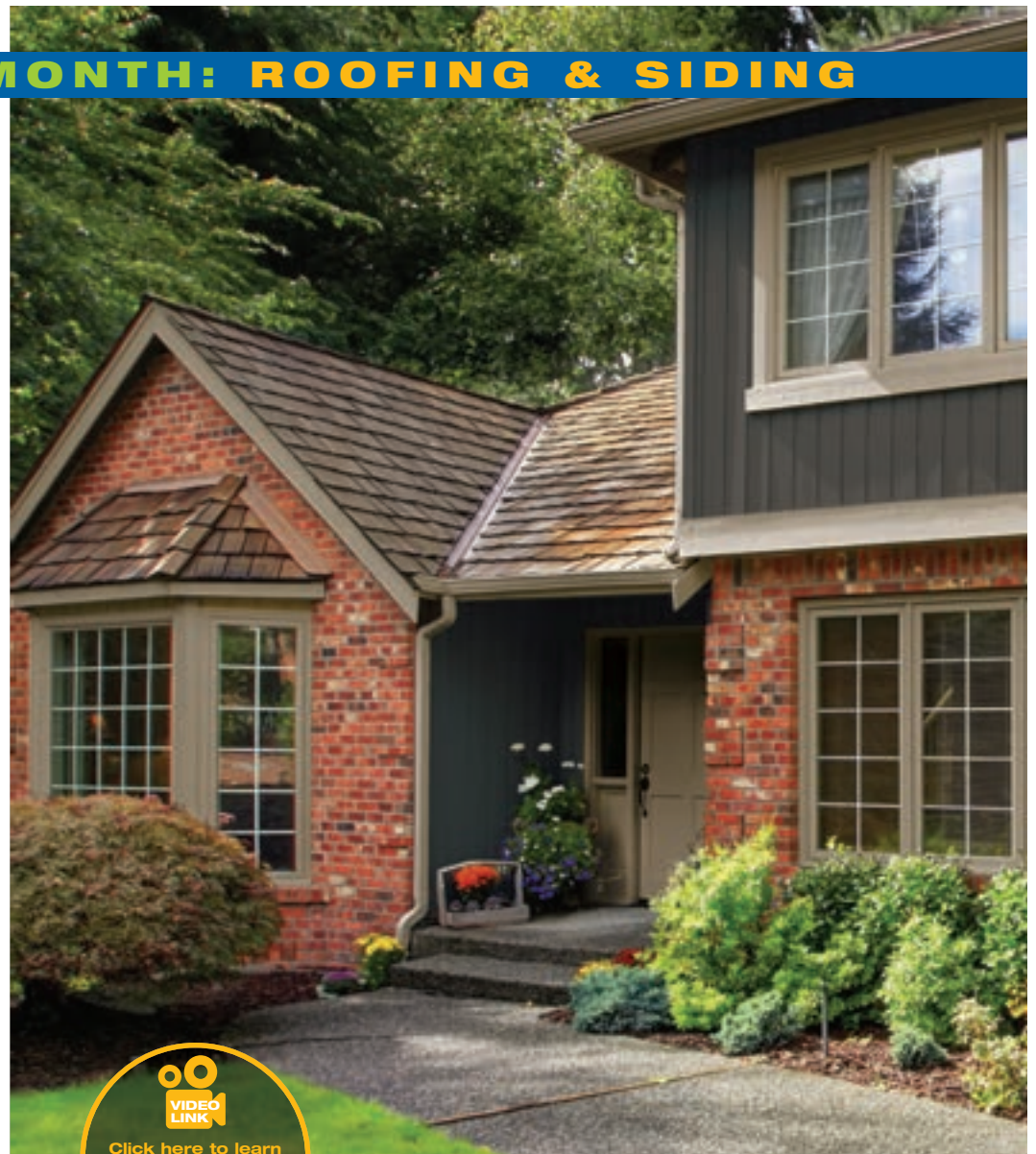
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# Sealant colour matching made easy

With the plethora of siding and trim colour options and finishes available on the market today, not only is choosing the proper exterior sealant important for your home, but the ability to colour match the sealant with your exterior project material will really help to achieve a professional finish. How do you know when to use a white, black, clear, or coloured sealant? Luckily, LePage has over 90 QUAD® and QUAD® MAX sealant colours to choose from, in addition to white and clear. These sealants are paintable as well. Read on for some pointers on how to choose the right colour for your project:

- Black is often used to seal exterior roofing penetrations such as vents and plumbing pipes, to cover exposed nails through shingles, and shingle-to-metal flashing intersections. Black caulk is flexible, ultraviolet-light resistant, and prevents water intrusion damage.
- Clear is most often used to create invisible bonds and when you are using dissimilar materials. It is also ideal when working with fine building materials, such as stone and brick, where it is difficult to find an ideal colour match to these substrates. Keep in mind that clear will show the area the sealant is covering, whereas translucent is a semitransparent option that hides the work underneath it.
- [When you want to achieve a precise colour match to your exterior finish, turn to the LePage Colour Match Tool, where you can quickly filter your sealant color options by selecting your exterior material manufacturer.](#) Colour matching eliminates the need to paint the sealant later.
- White remains a popular and versatile choice as well and can seamlessly blend with many materials. Keep in mind LePage QUAD® sealants in white are paintable as well, offering more flexibility for your project.

No matter the exterior project, TIMBER MART has a wide variety of LePage sealants so you can get the job done right.



Click here to learn how to colour match QUAD® or QUAD® MAX caulk to your project.

