



Cleaner air helps with cleaner living

Help improve the air quality in your house by capturing airborne allergens with a Filtrete™ Cleaner Living Filter. This electrostatically charged air cleaning filter attracts and captures large airborne allergens, helping clean the air in your home. This high-performance furnace filter helps protect against:

- Household dust and lint
- Dust mite debris



For 25 years, Filtrete™ Filters have helped deliver cleaner air to millions of homes like yours. Thanks to you, Filtrete is the most trusted brand of indoor air cleaning furnace filters on the market today.* We're changing and evolving with our customers and their homes, and our dedicated technical team continues to develop innovative solutions to help improve indoor air quality.

*Based on 2015 Echelon Brand Health Tracking

The science behind Filtrete™ Brand Filters



Choose the right level of filtration

What do you want to filter from your air? Dust, pet dander, pollen, smoke, mold, and more – even odours – there's a Filtrete™ Brand furnace filter to capture it. The Filtrete™ Filter Micro Particle Rating lets you know how many micro particles Filtrete™ Filters capture and trap, helping to make your air cleaner.



Remove more unwanted particles*

Help improve your home's air quality. Filtrete™ Filters are supercharged with proprietary 3M technology, enabling them to pull in and trap more particles to help clean the air you and your family breathe.

*In comparison to a non-electrostatic furnace filter.



Catch particles while keeping excellent air flow

Filtrete™ Filter media is less than 15 percent fibre – the rest is air! The very low density filter allows air to flow through the filter, and capture allergens through the depth of the media, not just the surface.

Every season is a reason to change your filter.

For maximum performance, replace your Filtrete™ Filter seasonally (every 90 days) to help clean the indoor air you and your family breathe.



Basic Dust
- 300 MPR



Dust Reduction
- 600 MPR



Micro Allergen
- 1000 MPR



2X Dust
- 1000D MPR



Allergen + Odour
- 1200 MPR



Ultra Allergen
- 1500 MPR

Defense Level	Clean Living	Clean Living	Allergen Defense	Allergen Defense	Allergen + Odour	Healthy Living
Lint, Household Dust, Dust Mite Debris, Mold Spores, Pollen	✓	✓	✓	✓	✓	✓
Pet Dander			✓	✓	✓	✓
Smoke, Smog			✓	✓	✓	✓
Cough & Sneeze Particles					✓	✓
Bacteria, Viruses						✓
PM 2.5 Air Pollution, Exhaust Particles, Candle Soot						
Ultrafine Particles						
Plus Dust Holding				✓		
Plus Odour Reduction					✓	



Cleaner air helps with cleaner living

Help improve the air quality in your house by capturing airborne allergens with the help of a Filtrete™ Allergen Defense Filter. Using electrostatic technology, the filter turns your central heating and cooling system into a whole-house air cleaner. This high-performance furnace filter attracts – and captures – allergens including:

- Household dust and lint
- Dust mite debris
- Mold spores and pollen
- Pet dander
- Smoke and smog

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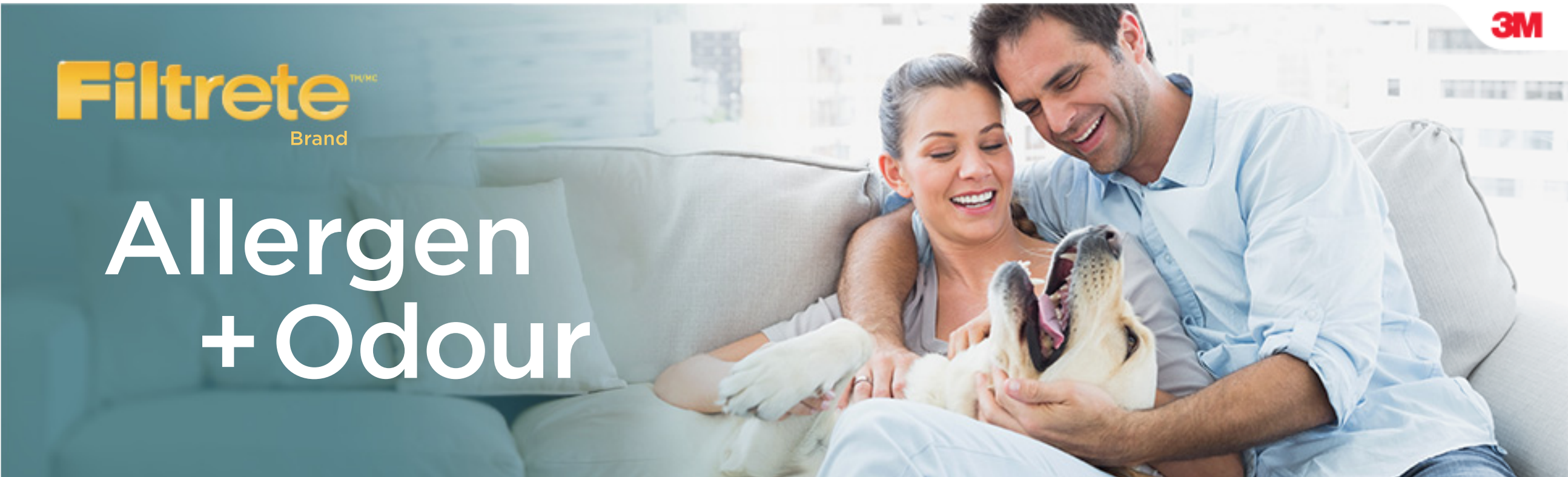
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	2X Dust – 1000D MPR	Allergen + Odour – 1200 MPR	Ultra Allergen – 1500 MPR	Ultimate Allergen – 1900 MPR	Elite Allergen – 2200 MPR	Whole House Air Freshener
Defense Level	Allergen Defense	Allergen + Odour	Healthy Living	Healthy Living	Healthy Living	Odour Control
Lint, Household Dust, Dust Mite Debris, Mold Spores, Pollen	✓	✓	✓	✓	✓	
Pet Dander	✓	✓	✓	✓	✓	
Smoke, Smog	✓	✓	✓	✓	✓	
Cough & Sneeze Particles		✓	✓	✓	✓	
Bacteria, Viruses			✓	✓	✓	
PM 2.5 Air Pollution, Exhaust Particles, Candle Soot				✓	✓	
Ultrafine Particles					✓	
Plus Dust Holding	✓					
Plus Odour Reduction		✓				✓



Cleaner air helps with cleaner living

Help improve the air quality in your house by capturing airborne allergens while reducing the amount of airborne odours, with a Filtrete™ Odour Reduction Filter. This electrostatically charged air cleaning filter attracts and captures large and microscopic airborne allergens, and uses activated carbon to absorb odours out of the air passing through the filter. This high-performance furnace filter protects against:

- Household dust, dust mite debris and lint
- Mold spores and pollen
- Pet dander
- Smoke and smog
- Cough and sneeze particles



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2X Dust
– 1000D MPR



Allergen + Odour
– 1200 MPR



Ultra Allergen
– 1500 MPR



Ultimate Allergen
– 1900 MPR



Elite Allergen
– 2200 MPR



Whole House Air
Freshener

Defense Level	Allergen Defense	Allergen + Odour	Healthy Living	Healthy Living	Healthy Living	Odour Control
Lint, Household Dust, Dust Mite Debris, Mold Spores, Pollen	✓	✓	✓	✓	✓	
Pet Dander	✓	✓	✓	✓	✓	
Smoke, Smog	✓	✓	✓	✓	✓	
Cough & Sneeze Particles		✓	✓	✓	✓	
Bacteria, Viruses			✓	✓	✓	
PM 2.5 Air Pollution, Exhaust Particles, Candle Soot				✓	✓	
Ultrafine Particles					✓	
Plus Dust Holding	✓					
Plus Odour Reduction		✓				✓



The next level performance

Help improve the air quality in your house by capturing airborne allergens with a Filtrete™ Healthy Living Filter. Using electrostatic technology, this high-performance filter proactively captures dust, bacteria, germs, viruses and allergens from the air, and is four times better than non-electrostatic filters at capturing small particles. This high-performance furnace filter attracts – and captures:

- Household dust, dust mite debris and lint
- Mold spores and pollen
- Pet dander
- Smoke, smog & air pollution
- Bacteria and viruses



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Defense Level	Allergen Defense	Allergen + Odour	Healthy Living	Healthy Living	Healthy Living	Odour Control
Lint, Household Dust, Dust Mite Debris, Mold Spores, Pollen	✓	✓	✓	✓	✓	
Pet Dander	✓	✓	✓	✓	✓	
Smoke, Smog	✓	✓	✓	✓	✓	
Cough & Sneeze Particles		✓	✓	✓	✓	
Bacteria, Viruses			✓	✓	✓	
PM 2.5 Air Pollution, Exhaust Particles, Candle Soot				✓	✓	
Ultrafine Particles					✓	
Plus Dust Holding	✓					
Plus Odour Reduction		✓				✓