

Are you sure you are
protected against fade?
Check the fine print!



Other siding manufacturers offer "no fade" warranties, but fade protection doesn't really begin until the product has significantly faded.

Color at the time of purchase	Color loss that will occur before you can make a claim (Change in color of 5 delta E's)
	
	
	

For example, these manufacturers and pre-finishers hide fine print behind a "no-fade" marketing position.

Diamond Kote

"This product is warranted against Excess fade beyond normal weathering. Excess fade is defined by a change in color greater than 5 delta E's."

Mastic and all vinyl products

"Mastic Home Exteriors by Ply Gem also warrants to you that for a limited period specified below, the Products will not excessively fade. "Excessive Fading" is more than 'normal fading' which is in excess of a Delta E of 4 Hunter units."

¹Most manufacturers warrant against "excess fade beyond normal weathering" as per ASTM D2244.